Dear Great Danes Supporter,

UAlbany Athletics prides itself on building Great Leaders, Great Champions, and Great Danes. Your contribution through the Great Dane Athletic Club (GDAC) is integral to that mission.

In the past year, your support helped our student-athletes win eight conference championships: America East Conference (AEC) titles in field hockey, women’s soccer, women’s indoor track and field, men’s indoor track and field, women’s cross country, women’s outdoor track and field, and men’s outdoor track and field, as well as Metro Atlantic Athletic Conference (MAAC) title in women’s golf. And the greatness doesn’t stop there. Our women’s track and field program made conference history by becoming the first America East team to sweep the cross-country championship, as well as the indoor and outdoor track and field championships—the sport’s triple-crown.

While victories on the field of play are the most recognizable achievements, our greatest source of pride comes from the successes our Great Danes achieve in the classroom and community. This past year, our student athletes combined for a 3.06 GPA. All nine of our women’s teams earned a GPA of over 3.0, thirty-seven football student-athletes made the Colonial Athletic Association Academic Honor Roll (3.0 or higher GPA), and twelve Great Danes were honored as AEC Presidential Scholar-Athletes (graduating seniors with a cumulative GPA of 3.75 or higher). These accomplishments—and many more—are made possible by you. I am proud to say that we continue to see growth of GDAC, and have increased to over 1,000 members as of this year. Through your support, we are able to provide our student-athletes the opportunity to receive a world-class education and compete at the highest levels of competition. Your investment also demonstrates to our student-athletes, administrators, coaches and peer institutions that you are committed to Great Dane success and future achievement.

As we continue with the This Is Our Time campaign, your support of GDAC has never been more important. I invite you to participate in the campaign by renewing your contribution to UAlbany Athletics in 2019. Every GDAC gift has a transformational impact on UAlbany Athletics and our 450 student-athletes.

If you have any questions or concerns, please do not hesitate to reach out to a member of the GDAC staff. Your partnership and investment are truly valued. Thank you again for your commitment to the Great Danes and for continuing to inspire greatness in our student-athletes.

Go Great Danes!

Sincerely,

Mark Benson
Director of Athletics
University at Albany
The Great Dane Athletic Club (GDAC) serves as the primary fundraising arm for University at Albany Athletics. We aim to provide athletic scholarship support, capital improvements and general support to student-athletes competing in the University's 18 Division I varsity sports. An investment in GDAC inspires this life-changing vision and ensures that student-athletes gain the tools necessary to grow and become foremost competitors and leaders.

Your investment is a critical component of Great Dane success. It is important that our student-athletes have the support and backing of a strong fan base. Your commitment to UAlbany Athletics allows for enhanced academic support, new and improved facilities, and the hiring and retention of top coaches. The cost of competing at the highest level and providing a quality education for outstanding student athletes is significant and the primary resource for meeting this need is revenue generated by GDAC. Sustaining our success - athletically and academically - requires more fans, organizations and businesses to become partners in the GDAC mission.

Now is the time to get involved and secure the future of UAlbany Athletics. Membership runs on the calendar year and can begin with a gift of as little as $100 annually. This yearly contribution will count towards benefits such as special events, parking, and hospitality for both Men's Basketball and Football. New members can contribute at any level, but must make a gift to activate their membership and receive certain benefits.

---

**TABLE OF CONTENTS**

- Our Student-Athletes...........3
- GDAC Benefits...................5
- Ways of Giving...................6
- Parking Info.......................7
- Stadium & Arena Info..........9
- Priority Points...................11
- FAQ..................................12
- Become a Member...............13
- Our Team..........................14

---
GREATNESS LIVES HERE

10 AMERICA EAST PRESIDENTIAL SCHOLAR ATHLETES IN 2018-19

2018-19 CUMULATIVE GPA FOR ALL TEAMS 3.06

55 DIVISION 1 NCAA TOURNAMENT APPEARANCES

3 DIVISION 1 TOURNAMENT APPEARANCES IN 2018-19

115 DIVISION 1 CONFERENCE CHAMPIONSHIPS IN 2018-19

STUDENT-ATHLETES FROM 26 STATES

STUDENT-ATHLETES FROM 17 COUNTRIES
Success at the Division 1 level requires serious investment. Each year the University at Albany Department of Intercollegiate Athletics is tasked with the challenge of generating the necessary funds to support more than 450 student-athletes. The support generated through the Great Dane Athletic Club helps defer the costs associated with participating at the highest level of competition.
## GDAC BENEFITS

<table>
<thead>
<tr>
<th>Benefit</th>
<th>GREAT DANE ($100)</th>
<th>PURPLE DANE ($250)</th>
<th>GOLD DANE ($500)</th>
<th>1844 CHAMPION ($1,000)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Support of a Great Dane Student-Athlete</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Post-season Ticket Priority</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Complimentary Parking in Dutch Lot*</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>GDAC Thank You Item</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>UAlbany Football Field Club Hospitality Passes^</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Dedicated GDAC Representative</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Priority to Purchase Men’s Basketball Courtside Season Tickets#</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Complimentary SEFCU Parking Pass*</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Priority to purchase Football Gold Seat Season Tickets#</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>UAlbany Basketball Baseline Club Hospitality Passes^</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>GDAC Premium Apparel Item</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Member of UAlbany Fund 1844 Society</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Pairing with a UAlbany Scholarship Athlete</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Invitation to Suite Level for Football or Lacrosse</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Personalized/Reserved Parking in SEFCU Arena Lot**</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>VIP Team Travel Opportunity</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Invitation to President’s Suite for Football or Lacrosse</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>UAlbany Ultimate Athletic Experience</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

*Complimentary parking will be allocated to season ticket holders based on your current Great Dane Athletic Club annual giving level and priority points within each level. Should demand exceed supply, complimentary parking will be offered in the next best available lot. Should space become available upgrades to SEFCU Lot will be based on priority points and preferred seating gift amount. Only applicable for sports that you have season tickets for.

^Great Dane Athletic Club members will receive hospitality passes equivalent with the number of season tickets purchased.

1-6 Season Tickets = 1 Pass       7-11 Season Tickets = 2 Passes       12+ Season Tickets = 3 Passes
WAYS OF GIVING

Support of a Great Dane Student-Athlete
Post-season Ticket Priority
Complimentary Parking in Dutch Lot*
GDAC Thank You Item
UAlbany Football Field Club Hospitality Passes^
Dedicated GDAC Representative
Priority to Purchase Men’s Basketball Courtside Season Tickets#
Complimentary SEFCU Parking Pass*
Priority to purchase Football Gold Seat Season Tickets#
UAlbany Basketball Baseline Club Hospitality Passes^
GDAC Premium Apparel Item
Member of UAlbany Fund 1844 Society
Pairing with a UAlbany Scholarship Athlete
Invitation to Suite Level for Football or Lacrosse
Personalized/Reserved Parking in SEFCU Arena Lot**
VIP Team Travel Opportunity
Invitation to President’s Suite for Football or Lacrosse
UAlbany Ultimate Athletic Experience

WAYS OF GIVING

Annual giving to GDAC is the lifeblood of UAlbany Athletics and allows us to provide first-class experiences for our student-athletes on the field, in the classroom and in the community. GDAC generates $300,000+ in unrestricted funds every year to support the more than 450 student-athletes that represent the University at Albany. Funds can be used for scholarships, team travel, housing, training facilities, medical treatment, nutrition, uniforms and all other expenses associated with being a Great Dane student-athlete.

There are two ways to support GDAC, depending on whether or not your gift is related to a season ticket purchase in a preferred seating area. Gifts to both funds activate GDAC membership and benefits, but only Preferred Seating Fund contributions allow for access to preferred seating areas.

PREFERRED SEATING FUND (NON-DEDUCTIBLE)*
Contributions to the Preferred Seating Fund are not tax-deductible. These funds can be used to provide support for scholarships (tuition, room, board and fees), travel expenses for recruiting future Great Danes, equipment purchases, operations, and maintenance of all athletic facilities, medical services and travel expenses for all UAlbany teams.

By donating annually to GDAC through the Preferred Seating Fund you will qualify for various benefits throughout the year, including priority points, access to seating and parking, and exclusive member benefits.

GREAT DANES ATHLETICS
Contributions to this fund may be tax-deductible. These funds provide support for the general athletic budget including expenses associated with scholarships, travel, equipment, athletic facilities, operations and medical services for all 18 sports.

These gifts are not associated with season ticket purchases or any type of preferred seating benefits.

*Your Preferred Seating Fund contribution is not deductible for income tax purposes. Following the passage of the Tax Cuts & Jobs Act (“Tax Reform Act”), changes were made to IRC 170(I) eliminating the 80% charitable deduction previously allowed. You are encouraged to consult your tax advisor for applicability of IRS regulations.

**Must have purchased season tickets to Men’s Basketball, Women’s Basketball, Football or Lacrosse. Only applicable for sports that you have season tickets for.

*Benefits only available to Preferred Seating Fund Donors. Tickets must be purchased in pairs.
PARKING INFORMATION

For the 2019-20 athletic seasons, we are continuing complimentary parking passes for current Great Dane Athletic Club donors who purchase season tickets to include the following sports: Men’s Basketball, Women’s Basketball, Football, Men’s Soccer and Men’s Lacrosse. Parking will be allocated by annual giving level and priority points within each level. To receive complimentary parking for these sports, a GDAC member must have season tickets to the corresponding athletic events.

DUTCH QUAD LOT
To show appreciation to GDAC members, all season ticket holders at or above the “Great Dane” level ($100+) will be automatically qualified to receive a complimentary parking pass to the Dutch Lot. If inventory becomes available, Dutch Quad Lot parking may be upgraded to SEFCU Lot parking based on athletic event, availability, annual giving level, and priority points within each level.

SEFCU LOT
Season ticket holders who contribute at or above the GDAC “Gold Dane” level ($500+) will be automatically eligible to receive complimentary parking pass in the SEFCU Lot. These parking spaces are allocated on a yearly basis, and determined by one’s current annual giving level and priority points within each level. As demonstrated in 2018, GDAC members who were allocated Dutch Lot parking may be upgraded to the SEFCU Lot based on the same allocation system.

ACCESSIBLE PARKING
You may request a season-long accessible parking pass through the Great Dane Ticket Office. Proof of an authorized and valid accessible parking pass must be provided. Accessible parking will be made available in both the SEFCU Parking Lot and in the strip lot next to the Physical Education Building. Priority for accessible parking spaces in the SEFCU parking lot will be allocated to season ticket holders based upon annual giving level and priority points within each level.

PARKING PASSES
This chart explains the number of complimentary parking passes you will receive based on the number of season tickets you purchase. Only one gift is required per year to activate benefits, such as parking, for Football and/or Basketball.

<table>
<thead>
<tr>
<th>NUMBER OF SEASON TICKETS PURCHASED</th>
<th>NUMBER OF COMPLIMENTARY PARKING PASSES</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 - 6</td>
<td>1</td>
</tr>
<tr>
<td>7 - 11</td>
<td>2</td>
</tr>
<tr>
<td>12+</td>
<td>3</td>
</tr>
</tbody>
</table>

ADDITIONAL PARKING
Should you wish to purchase additional parking beyond your complimentary allotment, please contact 518-442-DANE.
FOOTBALL GAME DAY PARKING MAP

Traffic patterns shown are for Football game day only. Basketball game day, normal university traffic patterns resume.
New for the 2019 Football season, we invite season ticket holders who are members of the Great Dane Athletic Club to join us for a pre-game tailgate at the UAlbany “Field Club”. This area located on the field, directly behind the south end zone will be the site of a weekly tailgate hosted by the Great Dane Athletic Club. This family friendly area offers complimentary food and beverage to donors at or above the $100 giving level. All members will receive wristbands corresponding with the number of season tickets purchases that will grant them access to this pregame event for every game this season.

As we continue to improve the overall game day and donor experience, UAlbany Athletics is proud to continue the “Gold Level” seating initiative. Great Dane Athletic Club members who have purchased seating in sections 104, 105, and 106 within Tom & Mary Casey Stadium will experience exclusive hospitality access complete with private beer garden and food vendors.

### UALBANY FIELD CLUB

In addition to other great benefits, your gift to the Great Dane Athletic Club determines parking and hospitality access.
**SEATING**

In addition to other great benefits, your gift to the Great Dane Athletic Club determines parking and hospitality access.

<table>
<thead>
<tr>
<th>SEATING LEVEL</th>
<th>SEASON TICKET PRICE</th>
<th>PREFERRED SEATING PER SEAT GIFT</th>
<th>TOTAL SEASON PER SEAT COMMITMENT</th>
</tr>
</thead>
<tbody>
<tr>
<td>ROW AA</td>
<td>$300</td>
<td>$250</td>
<td>$550*</td>
</tr>
<tr>
<td>ROW BB</td>
<td>$250</td>
<td>$200</td>
<td>$450*</td>
</tr>
<tr>
<td>PURPLE</td>
<td>$150</td>
<td>$50</td>
<td>$200</td>
</tr>
<tr>
<td>WHITE</td>
<td>$150</td>
<td>$25</td>
<td>$175</td>
</tr>
<tr>
<td>GRAY</td>
<td>$150</td>
<td>$0</td>
<td>$150</td>
</tr>
<tr>
<td>UALBANY STUDENTS</td>
<td>FREE W/ VALID STUDENT ID</td>
<td>$0</td>
<td>$0</td>
</tr>
</tbody>
</table>

Faculty/Staff and Seniors (65+) receive 10% off the ticket price at any level. *Must purchase tickets in pairs. Per seat donations must be made to the GDAC Preferred Seating Fund and are non-deductible for tax purposes.

**UALBANY BASELINE CLUB**

For the 2019-20 Basketball season, the Great Dane Athletic Club will expand Courtside Corner to two locations. Donors will now have the opportunity to enjoy complimentary food and beverage in our original location next to section 300 of SEFCU Arena, while also having the ability to enjoy the game from a second location behind the south baseline. These areas are available to donors of the Great Dane Athletic Club at or above the 1844 Champion ($1,000+) giving level.

The Gold Level seating initiative will continue in the 2019-20 Basketball season. For those who have purchased season tickets on the floor of SEFCU Arena, we offer access to not only Courtside Corner, but access to in-seat food and beverage purchases. Much like our Gold Level seating at Casey Stadium, season ticket holders will have access to both of these hospitality areas.
The Priority Points program was created to provide a consistent and equitable way to allocate limited resources such as parking and hospitality. Each category in the Priority Points program is assigned a specific point value (see below). The point values from each category will be combined to create your point total. An annual GDAC gift is required to maintain membership and eligibility for season tickets, parking and other related benefits.

### Priority Points

<table>
<thead>
<tr>
<th>POINT CATEGORY</th>
<th>POINTS AWARDED</th>
</tr>
</thead>
<tbody>
<tr>
<td>Current Giving to Athletics (Restricted)</td>
<td>2 per $100</td>
</tr>
<tr>
<td>Current Giving to Athletics (Unrestricted)</td>
<td>5 per $100</td>
</tr>
<tr>
<td>Consecutive Years of Giving</td>
<td>5 per year</td>
</tr>
<tr>
<td>Lifetime Giving to Athletics</td>
<td>1 per $100</td>
</tr>
<tr>
<td>Consecutive Years Purchasing Season Tickets</td>
<td>5 per year</td>
</tr>
<tr>
<td>Current Faculty/Staff of University at Albany</td>
<td>10 points (one time)</td>
</tr>
<tr>
<td>University at Albany Alumni</td>
<td>10 points (one time)</td>
</tr>
</tbody>
</table>

You can actively increase your points throughout the year by giving to the Great Dane Athletic Club. Priority points and rank can be viewed by logging into your online ticket account. When limited resources such as parking, tickets for post season play, etc., are being allocated, your priority points for that specific sport will be used to determine personal allocation. Priority points will not be used for preferred seating purposes.
Frequently Asked Questions

**FAQs**

**How do I become a member of the Great Dane Athletic Club?**
You can become a member of GDAC by donating a minimum of $100 to GDAC. There are also a variety of other ways to support UAlbany Athletics.

**Why should I donate to the Great Dane Athletic Club?**
Private support is crucial to the success of UAlbany’s Athletic Department, which relies on self-generated revenues to operate. Your individual support helps talented young people receive a quality education from UAlbany while also ensuring they have all the tools necessary to compete at the highest level of competition.

**What benefits do I receive for becoming a member of the Great Dane Athletic Club?**
GDAC members receive a variety of membership benefits which include, but are not limited to, invitations to GDAC functions and priority parking locations for Football and Men’s Basketball. For a complete breakdown of benefits and annual giving levels, please refer to the Benefits Chart on pages 5 and 6.

**Is my donation tax deductible?**
The deductible amount is based on benefits received. If your contribution includes the option to purchase preferred seating (and you did not decline this option at the time you made your donation), the IRS allows no portion of the donation to be tax-deductible. Other benefits that can reduce the deductibility of a gift are listed at www.ualbanysports.com/gdac. You are encouraged to consult your tax advisor for applicability of IRS regulations.

**What is the Priority Points Program?**
The Priority Points Program was designed to reward those who have demonstrated long-term giving and generosity towards UAlbany Athletics. It is used to determine allocation of limited resources such as parking and other donor-only amenities.

**What is the best way to increase my Priority Point standing?**
Increasing your annual giving level and purchasing season tickets are the easiest ways to increase your Priority Point standing.

**Does my gift to the Great Dane Athletic Club provide me benefits for both football and basketball seasons?**
Yes! The annual fund gift you make will cover any per-seat contribution minimums for both Football and Basketball seasons, as well as hospitality and parking benefits for both sports.

**Who is a representative of UAlbany athletic interest per NCAA compliance regulations?**
You are a Representative of Athletics Interests if ANY of the following applies:
- You are the parent or legal guardian of an enrolled student-athlete
- You are faculty or staff of UAlbany
- You are a former student or fan of UAlbany
- You have made any financial contributions to UAlbany
- You have assisted or have been requested to assist in the recruitment of prospects
- You have provided NCAA permissible benefits to enrolled student-athletes or their families
- You currently employ or have previously provided or helped arrange employment for enrolled student-athletes or prospective student-athletes who have signed a National Letter of Intent
- Once an individual has been identified as a Representative of Athletic Interest, how long does he/she retain this identity? Forever.

**Is it possible to become a representative of Athletic Interest without doing anything listed above?**
Yes. The NCAA has developed guidelines determining whether or not an individual has become a Representative of Athletic Interest and/or provided a student-athlete, their relatives or friends with an impermissible benefit. In addition, a person can be a representative of more than one institution. For questions regarding your relationship with the University as a Representative of Athletic Interest please contact:

**Melissa Peach**
Associate Athletic Director for Compliance
518-442-3005
mpeach@albany.edu
Twitter: @UAlbanyBylaws

**Dan VanDenburgh**
Assistant Athletic Director for Compliance
518-442-3045
dvandenburgh@albany.edu
BECOME A MEMBER
OF GDAC TODAY

Gifts of all sizes have a positive impact on UAlbany Athletics. There are many ways in which you can provide your support, but we recommend using our donor portal on ualbanysports.com/gdac. By creating an online profile, you can easily manage your ticket account and make gifts to the Great Dane Athletic Club. It’s the easiest way to stay up to date with your Great Danes!

ONLINE GIFTS
Make a gift using our online giving form through albany.edu/giving/gdac. It is the most secure and convenient way to make a gift to the Great Dane Athletic Club.

OTHER WAYS TO GIVE
By Mail: Checks should be made payable to: The University at Albany Foundation and mailed to:

Great Dane Athletic Club
c/o The University at Albany Foundation
UAB 226
1400 Washington Ave.
Albany, NY 12222

By Phone: To make a gift over the phone please contact:
Justin Brown
Associate Director for Annual Giving, GDAC
518-437-4774

Payroll Deduction: UAlbany faculty and staff may also sign up for automatic payroll deduction by completing the Faculty/Staff Pledge form located on www.ualbanysports.com/gdac.
OUR TEAM

**Justin J. Brown**
Associate Director of Annual Giving, GDAC
University at Albany - UAB 209
1400 Washington Avenue
Albany, NY 12222
(518) 437-4774
jjbrown@albany.edu

**Kimberly Berger**
Student Assistant, GDAC
University at Albany - UAB 209
1400 Washington Avenue
Albany, NY 12222
(518) 437-5084
kberger@albany.edu

**Erika Kenney**
Assistant Director of Ticketing and Group Sales
SEFCU Arena Box Office
1400 Washington Avenue
Albany, NY 12222
(518) 437-4415
ekenney2@albany.edu

**Nate Mason**
Assistant Athletic Director: Ticket Sales
SEFCU Arena Box Office
1400 Washington Avenue
Albany, NY 12222
(518) 442-3203
nmason@albany.edu

FOLLOW US
@UAlbanyGDAC
@UAlbanyGDAC
@UAlbanyGDAC